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Wednesday, 04 September 2019

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What an Open Championship!



Not sure I have ever seen that much emotion on social media for an Open champion, the Irish are just lapping it up. Hope you enjoyed it, I certainly did. We saw it all, cheering fans, the Stenson shank, McIlroy and JB Holmes blow outs, rain, sun and wind... A

proper Open with a fresh and very well-deserved champion.

There was also some controversy which seems to be quite new to Professional golf, first was the Xander Schauffele "non-conforming" driver issue. In a random check of 30 players competing this week, the R&A found that COR of Schauffeles Callaway driver (as well as 3 other non-disclosed drivers) was outside of the limits allowed and as such he would have been DQ'd if he had used it. In simple terms, the COR (coefficient of restitution) is a measurement of how efficient the golf club is at transferring its energy to the golf ball with the R&A and USGA setting this at 0.83 (83% efficient).

This whole sphere of technology started to become a major issue with golf equipment in the late 90s and the introduction of titanium drivers. The strength of the titanium allowed for the drivers faces to be thinner as well as the actual golf clubs to be made larger, and the by- product of this was an increase in the COR (spring effect off the clubface). In reality, this "spring effect" is only witnessed at very high club head speeds and so only really effects the elite players, much to most of our disappointment.

Why did the driver fail the test? It could be through a change in the materials over time, although more likely is that the tolerances in manufacturing these clubs (as well as in the actual testing equipment) that put that particular club on the limits of what is allowed. It is my understanding that it failed the test marginally. So all-in-all much ado about nothing.

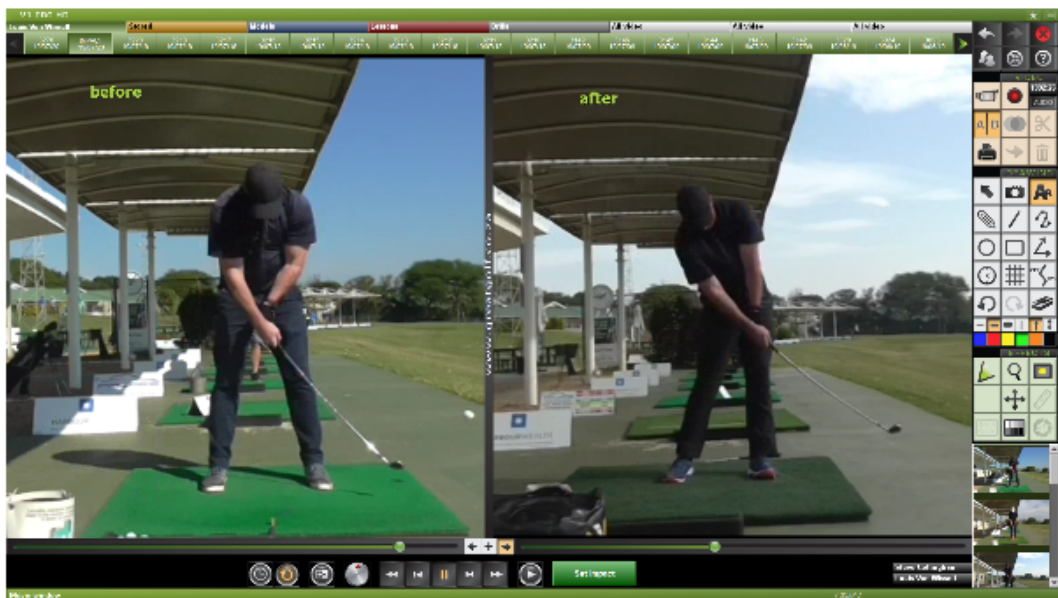
Secondly we had the "slow play" issues, with JB Holmes the culprit if the week. It was disappointing to see how much time he seemed to waste in the first 3 days and heaven only knows why he was so slow on Sunday during his 87? One of my first lessons as a playing professional came from the legendary Tertius Claassens, "If you are playing badly, play quickly and quietly so as not to put your playing partner off". I think Brooks Koepka might have been a victim of this on the final day.

For some expert advice on dealing with slow play take a look at this.....



Student of the week

The next Louis Oosthuizen?



Louis has just completed our six week impact course with very positive results, if you need help with your game please [send me a message](#).



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Book now >

Bunnies

Slowly but surely wins the race

So nice to see one of our recent “bunnies” **Isabelle Backx** continuing to improve. Isabelle starting playing about 18 months ago and is now a 20 hcp and this weekend, along with her playing partner **Sally-Ann Hyatt**, won the regional Windhoek Pairs competition at Victoria CC, so off to Namibia they go! Well done ladies!



Isabelle and Sally-Ann, winners of the Windhoek Pairs

The next Bunnies Program is due to start on the **9th August**. If you would like more details [please let me know](#)



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Bunnies 2019

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To enrol or for more information please contact
Nicci Taylor: nix@petertaylor.co.za / 082 925 8842
Steve Cottingham: steve@greatgolf.co.za / 076 141 7469

The Bistro

A Cooking time was had by all!

Noel Johnson

LIVE



Friday
26 July
6pm

John Cook turned 80 years young on **21st July** and he celebrated it at The Bistro with

his family and friends. John is one of the original founders of the SHAMS and has been a member for over 30 years. He and some of the SHAMS have been part of the Mount Edgecombe Driving Range family and we thank them for their continued support.



John and Johanna Cook at his 80th

"Thank you Monica and your team for an enjoyable evening. The atmosphere was great and the food absolutely delicious – best lamb curry in town. The music by Radio

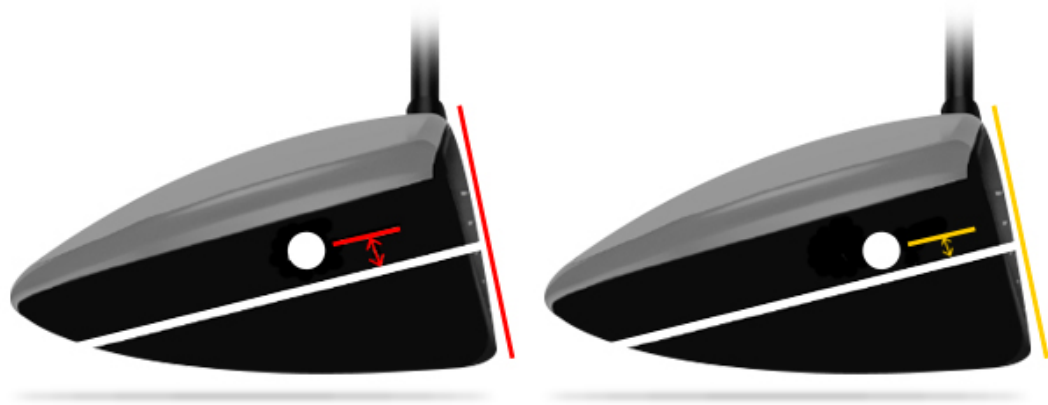
great and the food absolutely delicious – best lunch early in town. The music by Radio
Rush was exceptional. A brilliant way to enjoy my turning 80. Thank you!"

[Book your next event!](#)

Centre of Gravity (CoG) matters

It's why an assessment and fitting matters

If two drivers with exactly the same loft and shaft can have a difference of 20 plus metres in how far you hit the ball off the tee, then there's one irrefutable conclusion.



What you should be buying is metres, NOT a driver. Yes, every time you're buying a driver, we should be helping you to find the configuration that maximises your ball speed and then matches that to an angle of launch and spin rate on the ball to get you the biggest distance improvement without you losing control.

You want a CoG in your driver that gets you here and not just here.



This is what you're trying to buy.

Matching swing speed, ball speed, launch angle, and spin rate on tee shots, will make up to 40 metres of difference for some golfers. How much difference would it make to you?

Come and grab some metres

Get every metre off the tee your potential deserves. Come and have a tee shot assessment and let's see how we can add 20, 30 and even more metres to your tee shots.

[Contact us >](#)

A better life for them

The family connected

We are living in the middle of the greatest and most exciting revolution the world has ever seen. The digital and AI revolution is impacting on society and the way human beings are connected. But there has to be a balance. Your children need to have a way of staying connected with their family in all sorts of real-world ways.



We're biased, but we don't think, besides the family meal, there is a better family experience than golf. Play a Family Alliance – don't compete. Share real joy. Be connected together. Outdoors. Away from social media, computer games. Open up conversation. Share accomplishments.

Let us add balance

Let us add balance

Have your child enroll into one of our group sessions to learn to play golf, and we'll have them outdoors, interacting, learning new skills, and having a whole stack of fun they can take out onto the golf course. They won't stop playing computer games, but for a couple of hours each time we'll have them off the phone, out from in front of the screen, engaging in fun activity.

[Contact us >](#)

Happy golfing!

Steve



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